

# Mashreq Bank (Smart Pdf)



## Company

Mashreq Bank was founded in 1986 and was the first bank in the UAE to install ATM cash dispensers - the first to issue debit and credit cards and the first to introduce consumer loans. It is now a leading financial institution with strong retail and corporate banking presence throughout the Persian Gulf, with branches in Egypt, Qatar, Kuwait and Bahrain.

## Business Case

To avoid manual processes, and adopt a novel method to collect user data and leverage it for digital transformation data resulting in seamless, automated business process. Any business can integrate this solution into their existing business process.

## Solution

Avenir's consultants helped define and design the solution to automate this process using technologies like ASP .NET/C#, JS, Form Calc.

## Dynamic PDF/QR and Reader

- Avoid manual data entry.
- Avoid human errors.
- Save time in business process.
- Read QR and Email data and store in core system.
- Analyze data as per client needs.
- Encrypted user data for security.
- Store physical data efficiently.
- Generate reports as needed.