



MINT Middle East (Lead Generation Portal)



Company

Mint Middle East LLC. (MME) was established in 2009, and serves the UAE and GCC regions as the payroll company to unbanked expatriate workers. MME facilitates automated payroll payments, provides modern services to the under-banked sectors of the economy and simplifying the payroll process for the employer. The employee's salary is loaded onto the prepaid card electronically allowing them to withdraw cash from a Partner Bank ATM for free and with normal switch charges from other public ATMs.

Business Case

MME required to design a portal to implement the Mint Reseller Lead Generation mechanism, and to automate their business process for Card distribution system (Products, Resellers, Service Providers etc.).

Solution

Avenir proposed a solution to automate the distribution system using technologies like ASP .NET and SQL Server.

Mint Reseller Portal System

The solution required

- An intuitive user interface.
- Web forms instead of paper based forms and to create masters.
- Direct registration feature for resellers to register for dealership.
- Approval mechanism to accept/reject resellers for lead generation.
- Automated work flow for the Lead Approval mechanism.
- Audit mechanism and tracking system of the Lead.
- Upload functionality to upload documents in the system.